

CHRISTIAN YOUNG

w cyoung.io
p (660) 868-1565
e christian.young42@gmail.com

EDUCATION

	Grace Covenant Church	2020
	<i>Director of IT Systems</i>	
Yale University	Developed and implemented the technology strategy for the entire campus and across all ministries. Designed and built a new video control room and system for live streaming services, including a bespoke intercom.	
Bachelor of Arts in Film Studies		

PRODUCTION

	The Well	2019
	<i>Tech & Creative Director (Part-Time)</i>	
<ul style="list-style-type: none">- Cinematic Video- Broadcast & Live Event- Producer & Director- Technical Director- Audio & Video Engineer- Cinematographer & Editor	Lead the Tech Department, handling implementation of all new video systems for multisite streaming as well as maintaining, installing and repairing the lighting, video, and sound systems. Lead the Creative Department in creation of all assets for the Church as well as ministries and Sunday Services. Lead training of volunteers in all areas. Worked on the Senior Leadership team in planning and implementing sermon series.	
	Missouri State University	2018 - 2019
	<i>Per Course Instructor</i>	
	Taught 300 level courses on web design and development.	

DEVELOPMENT

	Revel Advertising	2018 - 2019
	<i>Digital Director</i>	
<ul style="list-style-type: none">- HTML & CSS & SASS- JS & jQuery- Meteor & React- MySQL & MongoDB- Apache & Nginx- Docker & Jenkins- Amazon AWS- Git	Produced, Directed, and Edited all videos for all clients. Managed all Digital projects for websites, social media, and online advertising for Google Ads and Facebook Business. Acted as Lead Full Stack Developer and Lead UX Consultant on all projects. Participate on the Strategy & Marketing Teams as the Digital consultant.	
	Marlin Network	2016 - 2017
	<i>Senior Software Engineer & Senior UI Developer</i>	
	Worked on project teams for Starbucks, High Liner Foodservice, and Miss Vickie's. Project owned and managed digital properties for French's, Bush's Beans, and PepsiCo Away From Home. Worked with the Digital Strategy team to analyze and conceptualize solutions for clients' goals and KPIs. Developed in-house tools for time tracking, project management, and an encrypted file transfer system.	

CHRISTIAN YOUNG

w cyoung.io
p (660) 868-1565
e christian.young42@gmail.com

MARKETING

- Campaign Development
- Asset Development
- Social Media Strategy
- Fundraising
- Event Planning & Management

Winding Willow Industries 2010 - 2016
CEO & Creative Director

Oversaw all aspects of the business, including production and creative direction. Worked with non-profit groups, universities, small businesses, and national corporations. Created strategic plans to grow revenue and audiences. Executions included fundraising events, social media campaigns, and traditional media campaigns. Created TV commercials, promotional, training, and social media videos. Web developer and designer on all client projects.

SOFTWARE

- Adobe CC
- Office365 & Apple Apps
- Google Docs & Analytics
- Google Ads
- Facebook Business
- GitHub & Bitbucket
- Asana & Trello & JIRA

NPG Co 2014 - 2015
Digital Creative Director & Digital Content Director

Maintained and supervised 12 newspaper websites, 1 TV website, and the NPG Corporate website. Oversaw the transition of a print and TV newsroom to a digitally focused, multimedia, integrated newsroom. Developed real-time analytics and story development tool for use in newsroom, integrated managerial and administrative systems into the tool.

Freelance 2013 – 2015

Designed and developed GPS based mapping iOS application to track artisanal diamond miners in the Democratic Republic of the Congo. Developed a web portal for The World Bank to run a grant application and judging process.

Kansas State University 2012 - 2013
Producer/Director

Produced and Directed videos for multiple on-campus groups and the University. Filmed and Edited two national commercials. Produced and Directed live events, including ESPN broadcasts & streamed events. Supervised and advised student video group.

Freelance 2009 – 2010

Toured with multiple bands as tour manager and documentarian, worked with non-profits to develop video curriculum and creative assets, consulted with a hospital on IT infrastructure and installation.